Show Me 50, Inc., is a 501(c)(3) corporation, 170 (b)(1)(A)(vi)
WHY?
At the rate we’re going, it will take 208 years to achieve gender equality in the U.S. But we have the power to change that. If we act now, we can see equality in our lifetimes.

Melinda Gates

Gender equality has been chronically underfunded. Melinda Gates is committing $1 billion to expanding women’s power and influence.

Three priorities: First, dismantling the barriers to women’s professional advancement, Second, fast-tracking women in sectors with outsized impact on our society—like technology, media, and public office and Third, mobilizing shareholders, consumers, and employees to amplify external pressure on companies and organizations in need of reform.

DID YOU KNOW

Private donors give $9.27 to higher education and $4.85 to the arts for every $1 they give to women’s issues.

Candid’s Foundation Directory Online
ABOUT SHOW ME 50
ShowMe50 is a 501(c)(3) that provides tools for women and men to manage gender biases and influence transformational culture change while also enhancing their inclusive leadership skills.

VISION: ACHIEVE 50% WOMEN IN SENIOR LEADERSHIP POSITIONS
Approach to Achieve 50%

• Create **motivation** to act through events, advocacy and collaborations
• Provide **ability** to execute through toolkits delivered strategically through supportive experiential learning meetings that also act as team-building

We enable the integration of inclusive leadership behaviors and the organic adoption of the four solutions to achieve a level playing field for all

**The Four Solutions**

**ONE**
Gender Bias Education
- Use skill based training
- Teach interrupter techniques
- Teach self-monitoring
- Teach checks & balances

**TWO**
Transparency
- Post all jobs
- Clearly define selection criteria
- Publish development programs
- Implement diverse slate policies

**THREE**
Gender Neutral Flexibility
- Use flextime, job sharing & telecommuting for business agility
- Creatively design work to retain employees
- Establish alumni programs

**FOUR**
Executive Commitment
- Demonstrate visible CEO commitment to gender balance
- Commit & sustain resources for culture change
- Hold senior managers accountable
HIGH IMPACT
SIGNATURE PROGRAMS
We leverage the power of over 50,000 global Lean In Circles to bring the best content to you.

ShowMe50.org is a 501(c)(3) organization. We are a Lean In Partner and a member of the Lean In Regional Leaders Lean In Circle program. ShowMe50 Lean In is using Lean In’s name, program logos and other branded materials under a license from LeanIn.Org. ShowMe50 Lean In is an independent group, and LeanIn.Org does not control its activities.
50 WAYS TO FIGHT BIAS
An activity that helps you combat gender bias at work

➢ Flashcards
  o Icebreaker cards
  o Bias definition cards
  o Situational cards
    ✓ Describe realistic work situation
    ✓ Why it happens
    ✓ How to counteract it

Hiring
Reviews & Promotions
Everyday Interactions
Meeting Dynamics
Mentors Sponsors
# I Am Remarkable

What is #IamRemarkable?

#IamRemarkable strives to empower women and underrepresented groups to speak openly about their accomplishments in the workplace and beyond, thereby breaking modesty norms and glass ceilings.

It’s not bragging, if it’s based on facts
“The ShowMe50 approach inspires cultural change in a collaborative, non-threatening way. There is tremendous value in engaging senior leadership in conversations to impact results in the workplace. As Senior Vice President at Colliers Atlanta and Founder and President of The Women's Collective, I am fortunate to be a part of and lead organizations that support women in the workplace.”

“In the years we’ve collaborated on Supply Chain and gender equity initiatives, I have come to admire and respect Elba’s professionalism, innovative mindset and servant leadership principles. The ShowMe50 content and approach engages men and women in productive and effective ways. ShowMe50 has helped APICS Atlanta become a leader in engaging women and men in the conversation of advancing opportunities for women and creating more inclusive work cultures.”

“As an Industrial Organizational Psychologist and change management professional, I work with companies to enable high performance teams through effective employee engagement policies and practices. The ShowMe50 approach of experiential training to fight bias and inspire and execute inclusive work cultures is very effective. I have attended ShowMe50 workshops and volunteered in the organization and I recommend the content and the organization without reservations. They are making a difference.”

“ShowMe50 programs helped me during a time when I was experiencing career challenges. ShowMe50 teaches both conventional and non-conventional leadership, inclusion and confidence-building. The volunteering I did with ShowMe50 not only made me a stronger professional but helped me expand my business network.”
CLOSING THE GENDER GAP
ONE CORPORATION AT A TIME

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