



Companies with more diverse leadership teams report **higher innovation revenue**

Going from no women in the C-Suite to 30% women is associated with a one-percentage point increase in net margin which translates to a **15% increase in profitability for a typical firm.**



Peterson Institute for International Economics



Companies with a higher participation of women in decision-making roles continue to generate **higher market returns and superior profits**

Sources are linked to each image



WORKPLACES THAT WORK FOR WOMEN

39 Reasons Why Diversity Matters

