

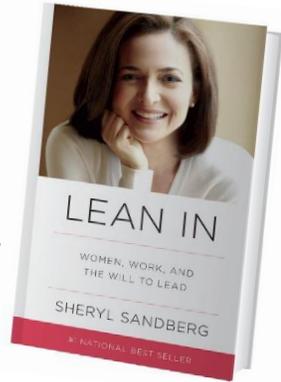
CLOSING THE GENDER GAP ONE CORPORATION AT A TIME

Start a ShowMe 50 Lean In Circle at Your Company

Founded by Facebook COO, Sheryl Sandberg, and inspired by her book *Lean In*, Circles are small peer groups that meet regularly to learn and grow together. Join the movement that develops your management and leadership skills and influences adoption of inclusive work cultures. Low budget, high impact, innovative and fun!

1 Decide these 4 things

- Where will your Circle meet (city) or online (set up a facebook group, ZOOM)?
- Who will be in your Circle? Friends, co-workers? Collect emails.
- Name your Circle starting with ShowMe50 (Eg: ShowMe50 Charlotte, ShowMe50 Animators, ShowMe50 UPS), or any name (and join the ShowMe50 network through the Lean In web portal.)
- Write a short description of your Circle and its goals. This will appear on your Circle's profile page.



2 Register your Circle

- Go to <https://leanin.org/circles-registration?step=1>
- Follow the registration steps using the information you decided in step 1 above.
- Join the ShowMe50 network by going to <https://leanin.org/circles-network/showme50> and clicking "Add your Circle."



Add your Circle

- Send invitations to join your Circle

You're officially a Lean In Circle leader!

Invite a few people to join you

Press the return key after entering each email address

Example: jane.doe@leanin.org, sarah.m@leanin.org



3 Schedule your first meeting

- ShowMe50 will coach you on running your Lean In Circles and facilitate your first meetings in a "train the trainer" approach.
- Select content from the [Lean In website](#) or the [ShowMe50 content menu](#)
- Send invitations via email or Eventbrite.
- Meet on a regular basis: monthly works best. Lean In Circles are excellent for starting a new, or compliment an existing, Women's Leadership Development ERG/BRG.

Cost

\$300 to set up your circle and co-create a program aligned to your company goals. Another \$300 to facilitate a Lean In Circle meeting (up to 20 people) and "train the trainer" so you can scale economically.

YOU CHOOSE CONTENT THAT ALIGNS WITH YOUR MISSION!

ShowMe50 is here to support you every step of the way!