

CLOSING THE GENDER GAP ONE CORPORATION AT A TIME

Start a Circle

Founded by Facebook COO, Sheryl Sandberg, and inspired by her book *Lean In*, Circles are small peer groups that meet regularly to learn and grow together. Join the movement that develops your management and leadership skills and influences adoption of inclusive work cultures. Low budget, high impact, innovative and fun!

1 Decide these 4 things

- Where will your Circle meet (city) or online (set up a facebook group)?
- Who will be in your Circle? Friends, co-workers? Collect emails.
- Name your Circle. Eg: ShowMe50Charlotte, ShowMe50Animators.
- Write a short description of your Circle and its goals. This will appear on your Circle's profile page.
 - "We meet at work during lunch to develop our leadership skills."
 - "We meet for appetizers and wine in our neighborhood to build our management skills."
 - "We are women in Accounting climbing the corporate ladder."



2 Register your Circle

- Go to <https://leanin.org/circles-registration?step=1>
- Follow the five registration steps using the information you decided in step 1 above.
- Join the ShowMe50 network by going to <https://leanin.org/circles-network/showme50> and clicking "Add your Circle."



- Send invitations to join your Circle



You're officially a Lean In Circle leader!

Invite a few people to join you

Press the return key after entering each email address

Example: jane.doe@leanin.org, sarah.m@leanin.org



3 Schedule your first meet up

- Call Elba (678) 224-1036 for a free coaching session on running your Lean In Circles.
- Select content from the Lean In website or the ShowMe50 menu (page 2).
- Send invitations via the Lean In portal, email or any event planning site (like Eventbrite).
- Meet on a regular basis: monthly, every other month, quarterly, etc.

YOU CHOOSE CONTENT THAT ALIGNS WITH YOUR MISSION!

ShowMe50 is here to support you every step of the way!